

THE WORLD'S LARGEST ANNUAL SUBSEA EXHIBITION AND CONFERENCE



SUBSEA EXPO

ORGANISED BY



Global
Underwater
Hub

Taking place each year at P&J Live in Aberdeen, Subsea Expo brings the underwater sectors together to showcase the latest technologies and innovations at its three-day exhibition and conference.

The event attracts around 6,500 delegates, 150 exhibitors and 85 speakers.

SPONSORSHIP PACK

EXHIBITION | CONFERENCE | AWARDS | MEDIA

SELECT YOUR PACKAGE



EXHIBITION

[VIEW](#)

PROMOTE YOUR COMPANY TO
OVER 6,000 DELEGATES

Taking place over the course of three days, the exhibition showcases the innovation and capability of around 150 exhibitors.



CONFERENCE

[VIEW](#)

PUT YOUR BRAND
IN FRONT OF THE EXPERTS

The multi-stream conference welcomes around 100 experts and thought leaders in their fields from a wide range of backgrounds.



AWARDS

[VIEW](#)

SPONSOR A NIGHT
TO REMEMBER

The Subsea Expo Awards recognise and highlight the achievements of our industry's best and brightest individuals and companies.



A PACKAGE TO SUIT EVERY BUDGET

These are some examples of sponsorship packages our sponsors have found successful in the past. If your sponsorship preferences are not listed here, just drop us a line and we can discuss your plans further.

We also have partnership packages available for media organisations.

[CONTACT US](#)

[VIEW MEDIA PARTNER PACKS](#)



EXHIBITION SPONSOR PACKAGE OPTIONS

These are some examples of sponsorship packages our sponsors have found successful in the past. If your sponsorship preferences are not listed here, just let us know and we can tailor a package to suit your needs.

HEADLINE SPONSOR

This is the **premier package** for any company seeking to maximise their presence at Subsea Expo. Your logo will appear prominently on all marketing material, and on the official website in the run up to and throughout the show, including Subsea Expo literature and press releases. You'll also have a dedicated company display area in the exhibition space, display panels in the registration area and banner opportunities at the venue*, a full colour page ad on the back cover of the official show guide*, your company logo on all visitor badges and a table of guests at the prestigious Subsea Expo Awards Dinner.

REGISTRATION SPONSOR

Sponsor the registration area at Subsea Expo, and feature your logo on all visitor badges. Sponsors can also place pop-ups* in the registration area.

NETWORKING RECEPTION

Sponsor the networking reception to break the ice at Subsea Expo and place your branding in The View area.

TECH SPONSOR

Wi-fi access and the ability to recharge devices is free for all delegates for the duration of Subsea Expo - thanks to the Tech Sponsor Pack. Feature your branding in the Recharge Zone where delegates can sit and continue working while their devices charge.

LANYARD SPONSOR

Sponsor the lanyards that all delegates visiting Subsea Expo will affix to their visitor badges and wear.



SHOW GUIDE SPONSOR

The official Subsea Expo show guide includes the exhibitor list, company profiles, floorplan and conference schedule and is a must-have for any Subsea Expo visitor attending the show. This sponsor pack places your logo on the front cover of the show guide, a full page ad on the back cover, and includes banner opportunities* in the media zone, where delegates will pick up their copies of the guide.

MEDIA & RECHARGE ZONE

Display your branding in the media & recharge zone. The media & recharge zone is an area for delegates to sit and work, charge their devices, and pick up various publications and other media from our approved contributors.



* at sponsor's own cost
All sponsors will have their logo featured on the official website.
All sponsorships of the exhibition include a table at the dinner.

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CONFERENCE SPONSOR PACKAGE OPTIONS

These are some examples of sponsorship packages our sponsors have found successful in the past. If your sponsorship preferences are not listed here, just let us know and we can tailor a package to suit your needs.

CONFERENCE SPONSOR

This is the premier package for the free-to-attend conference. This gives you the opportunity to brand all of the lecterns and session title slides for every presentation set, place your literature on tables in all of the conference rooms.

PLENARY SPONSOR

Sponsor the opening plenary session at Subsea Expo and get your branding on the plenary session's title slides and place your literature on tables in the session's conference room. Also includes a table at the Subsea Expo Awards dinner.



THEATRE SPONSOR

Sponsor the Conference Theatre and feature your branding on holding slides, lecterns and blades. Use the opportunity to display your pop-ups and distribute brochures, pens or giveaways to delegates (at sponsor's expense). Also includes a table at the Subsea Expo Awards dinner.



SESSION SPONSOR

Sponsor a session at the conference and get your branding on your selected session's title slides and place your literature on chairs in the session's conference room*.

PEN SPONSOR

Sponsor all the pens included throughout the event, with your branding on all pens at the conference and at the Subsea Expo Awards dinner. Sponsor to supply and deliver pens*.

* at sponsor's own cost
All sponsors will have their logo featured on the official website.

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SUBSEA EXPO AWARDS PACKAGE OPTIONS

These are some examples of sponsorship packages our sponsors have found successful in the past. If your sponsorship preferences are not listed here, just let us know and we can tailor a package to suit your needs.

SUBSEA EXPO AWARDS SPONSOR

This is the **premier package** for the Subsea Expo Awards ceremony and dinner, which recognises and highlights the achievements of our industry's outstanding companies and individuals. Your company logo will be a main feature on the stage set, and you'll have full branding of the dinner, so your logo will appear on the physical menu on every table, and in any printed materials produced for the dinner (such as invitations). Gold tier sponsors also receive branding opportunities in the main exhibition hall (as agreed with the GUH).

WINE SPONSOR

Sponsor the wine at the Subsea Expo Awards dinner and place your branding on the bottle labels on each table.

SUBSEA EXPO AWARDS DRINKS RECEPTION

Sponsor the drinks reception, which takes place ahead of the Subsea Expo Awards and dinner. You will have full branding at the reception, and your company logo will feature on the physical menu on every table, and in any printed materials produced for the dinner (such as invitations).

SUBSEA EXPO AWARDS SPONSOR

Company of the Year (over 50 employees / under 50 employees)
Cross Sector Diversification | Global Exports | Rising Star
Safety Innovation | Technology Development | Outstanding Contribution

The GUH produces trophies for each individual award and this pack entitles you to sponsor one award from a category of your choosing. You will also have the opportunity to be part of the judging panel for the awards, and present the award to the winner during the awards ceremony. Your company logo will be included on all Subsea Expo Awards promotional material.

TABLE GIFTS SPONSOR

Sponsor the table gift for all guests at the Subsea Expo Awards dinner to be set at each delegate place. Please note that the sponsor must provide and deliver their own gifts to P&J Live. Type of gift subject to agreement with the GUH. The Table Gifts sponsor will also have their logo appear on the Subsea Expo website and on printed materials supplied at the dinner.

* at sponsor's own cost
All sponsors will have their logo featured on the official website.
All sponsorships of the Subsea Expo Awards include a table at the dinner.

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MEDIA PARTNER PACKAGE OPTIONS

Media partnership deals include a range of options tailored to suit your needs. We have paid sponsorship options available, as well as mutually beneficial agreements involving co-promotion.

OFFICIAL MEDIA PARTNER

This is the **premier package** for any media organisation seeking to enhance their visibility at Subsea Expo with prominent branding on all Subsea Expo publications, the official website, and through pop-up or other branding displays as agreed with GUH (sponsor to supply materials). Includes branding opportunities in the Media & Recharge Zone and distribution of your publication throughout the show. This partnership includes a free exhibition stand or space. It has the potential for a Subsea Expo 'Show Daily' with the opportunity to sell advertising. Access speakers, partners and exhibitors in the run-up to Subsea Expo. Also includes Guest places (x4) at the Subsea Expo Awards and dinner.

SUPPORTING MEDIA SPONSOR

Feature your branding on Subsea Expo literature & signage. Display your logo on the official website. Includes pop-up displays or other branding displays as agreed with GUH (sponsor to supply materials). Access to speakers, partners and exhibitors in the run-up to Subsea Expo. Distribution of your publication throughout the show and to delegates from designated areas (to be supplied at sponsor's own cost). Guest places (x2) at the Subsea Expo Awards and dinner.



[CONTACT US](#)



SUBSEA EXPO

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