



**SUBSEA**  
**EXPO**

The world's largest annual  
subsea exhibition & conference

Aberdeen Exhibition & Conference Centre  
5 - 7 February 2019

## Advertising & Media Sponsorship Pack





## Background

Subsea Expo is the world's largest annual subsea exhibition and conference, attracting over 4,500 delegates, 140 exhibitors and 100 speakers in 2018. Subsea Expo returns to the Aberdeen Exhibition and Conference Centre (AECC) 5 - 7 February 2019.

## Advertising in the event show guide

Your advertisement will appear in a key location within the show guide, which includes a directory of all exhibitors, floor plan and conference overview. Advertising space is limited but will provide any advertiser the maximum possible exposure during the event.



- Feature your branding in the only official event publication
- Maximise your advertising impact at the largest industry event
- Ensure your message is seen across the sector

To discuss any advertising opportunities, please contact:  
[events@subseauk.com](mailto:events@subseauk.com) | 0845 505 3535

**Back cover:**  
£1,975

**Full page:**  
£750

**Enhanced listing:**  
£250 (exhibitor only)

[click here to view advert specs](#)



Advertise to over 4,500 delegates at Subsea Expo





## Sponsorship packages

£15,000

### Headline Sponsor Pack

**This premier package would entitle the Sponsor to overall branding on all Subsea Expo literature and press releases, in addition to the following:**

- Company logo on the Subsea Expo website home page (live link)
- Company logo on all visitor badges
- Full page ad in Subsea Expo show guide (print ready artwork to be supplied at Sponsor's own cost)
- Table of 10 guests at the Subsea UK Awards Dinner (Wed 6 Feb 2019)
- Company display area (in exhibition space, location and size to be mutually agreed upon)
- Display panels in registration area
- Banner opportunities in the venue (at Sponsor's own cost)

### Conference Sponsor Pack

**This pack entitles the Sponsor to branding on all Subsea Expo literature and press releases, in addition to the following:**

- Branding opportunities in the conference room venue (at Sponsor's own cost)
- Branded lectern posters (supplied by Subsea UK)
- Opportunity to place literature on tables in conference room venue
- Company logo on the Subsea Expo website home page (live link)
- Logo on conference session title slides
- Full page ad in Subsea Expo show guide (print ready artwork to be supplied at Sponsor's own cost)
- Table of 10 guests at the Subsea UK Awards Dinner (Wed 6 Feb 2019)
- Company display area (in exhibition space, location and size to be mutually agreed)

£9,500

### WiFi, App and Recharge Zone Sponsor Pack

**WiFi access is free for all conference delegates, visitors & exhibitors for the duration of Subsea Expo.**

- Company logo on the Subsea Expo website home page (live link)
- Branding in the official Subsea Expo smartphone and web app
- Branding on the physical Recharge Zone in the exhibition space where delegates can recharge devices
- Table of 10 guests at the Subsea UK Awards Dinner (Wed 6 Feb 2019)
- Full page ad in Subsea Expo show guide (print ready artwork to be supplied at Sponsor's own cost)

£7,500





# SUBSEA EXPO

## Sponsorship packages

### Programme Sponsor Pack

**Your company logo will be on the front of the programme, in addition to the following:**

Banner opportunities in reception area (at Sponsor's own cost)

Table of 10 guests at the Subsea UK Awards Dinner (Wed 6 Feb 2019)

Full page ad in Subsea Expo show guide (print ready artwork to be supplied at Sponsor's own cost)

£6,250

### Exhibition Sponsor Pack

**This pack entitles the Sponsor to branding on all Subsea Expo literature and press releases, in addition to the following:**

Company logo on the Subsea Expo website home page (live link)

Branding opportunities in the AECC arena (exhibition hall) as agreed with Subsea UK (Sponsor to supply materials)

Table of 10 guests at the Subsea UK Awards Dinner (Wed 6 Feb 2019)

Full page ad in Subsea Expo show guide (print ready artwork to be supplied at Sponsor's own cost)



### Water Sponsor Pack

**Bottled spring water used at all times during Subsea Expo will be branded with the Subsea Expo logo and Sponsor's logo and used by all visitors, delegates and speakers during Subsea Expo (excluding the Subsea UK Awards Dinner).**

Branding opportunities in the catering areas (exhibition hall) as agreed with Subsea UK (Sponsor to supply materials)

Table of 10 guests at the Subsea UK Awards Dinner (Wed 6 Feb 2019)

Full page ad in Subsea Expo show guide (print ready artwork to be supplied at Sponsor's own cost)

£7,250

### Networking Drinks Reception Sponsor Pack

**This pack entitles the Sponsor to full branding at the Drinks Reception, in addition to the following:**

Branding at the drinks reception including your company logo featured on the menu and any other printed material produced for the dinner (Sponsor to supply materials)

Table of 10 guests at the Subsea UK Awards Dinner (Wed 6 Feb 2019)

Full page ad in Subsea Expo show guide (print ready artwork to be supplied at Sponsor's own cost)

£6,725



Feature your branding at the world's largest subsea exhibition





## Sponsorship packages

### Lanyard Sponsor Pack

**This pack entitles the Sponsor to have their company logo used on lanyards for use at both the exhibition and the conference, in addition to the following:**

Table of 10 guests at the Subsea UK Awards Dinner (Wed 6 Feb 2019)

Full page ad in Subsea Expo show guide (print ready artwork to be supplied at Sponsor's own cost)



### Coffee / Tea Sponsor Pack

**Disposable cups used at all times during Subsea Expo will be branded with the Subsea Expo logo and Sponsor's logo and used by all visitors, delegates and speakers during Subsea Expo (excluding the Subsea UK Awards Dinner).**

Full page ad in Subsea Expo show guide (print ready artwork to be supplied at Sponsor's own cost)

Branding opportunities in the catering areas (exhibition hall) as agreed with Subsea UK (Sponsor to supply materials)

Table of 10 guests at the Subsea UK Awards Dinner (Wed 6 Feb 2019)



### Exhibitor Lunch Sponsor Pack

**This pack entitles the Sponsor to full branding around the catering areas, in addition to the following:**

Banner opportunities in the catering areas (exhibition hall) as agreed with Subsea UK (Sponsor to supply materials)

Table of 10 guests at the Subsea UK Awards Dinner (Wed 6 Feb 2019)

Full page ad in Subsea Expo show guide (print ready artwork to be supplied at Sponsor's own cost)

Company display area (in exhibition space, location and size to be mutually agreed)



### Exhibitor Breakfast Sponsor Pack

**This pack entitles the Sponsor to full branding around the catering areas, in addition to the following:**

Banner opportunities in the catering areas (exhibition hall) as agreed with Subsea UK (Sponsor to supply materials)

Table of 10 guests at the Subsea UK Awards Dinner (Wed 6 Feb 2019)

Full page ad in Subsea Expo show guide (print ready artwork to be supplied at Sponsor's own cost)



Sponsorship helps provide free breakfast & lunches for exhibitors





## Media sponsor packages

### Official Media Partner Pack (Tier One)

Fully align your publication to the world's largest annual subsea-focused event, which attracts over 6,000 decision-makers from the subsea oil & gas sector and over 140 exhibitors. As Subsea Expo's official media partner you will benefit from:

Official media partner status with prominent branding on Subsea Expo literature & signage where appropriate  
Publication logo prominently displayed on the Subsea Expo website home page (live link)

Pop-up displays or other branding displays at Subsea Expo as agreed with Subsea UK (Sponsor to supply materials)

Free exhibition stand or space as agreed with Subsea UK

Potential for Subsea Expo Show Daily with opportunity to sell advertising

Access to speakers, partners and exhibitors in the run-up to Subsea Expo

Branding opportunities in the catering areas (exhibition hall) as agreed with Subsea UK

Distribution of your publication throughout the show and to delegates from designated areas (500 copies recommended; to be supplied at sponsor's own cost)

Guests place (x4) at the Subsea UK Awards Dinner (Wed 6 Feb 2019)

#### In return, Subsea UK is looking for:

Pre-event advertising to the value of £10,000

High profile editorial coverage pre, during and post Subsea Expo

Potential for a Subsea Expo supplement or Subsea Expo branded edition of your publication

Opportunity to promote Subsea Expo's Sponsors and exhibitors via your website and/or print edition - all communication will be via Subsea UK

### Media Sponsor Pack (Tier Two)

#### This entitles the Sponsor to:

Branding on Subsea Expo literature & signage where appropriate

Publication logo on the Subsea Expo website home page (live link)

Pop-up displays or other branding displays at Subsea Expo as agreed with Subsea UK (Sponsor to supply materials)

Access to speakers, partners and exhibitors in the run-up to Subsea Expo

Distribution of your publication throughout the show and to delegates from designated areas (500 copies recommended; to be supplied at sponsor's own cost)

Guests place (x2) at the Subsea UK Awards Dinner (Wed 6 Feb 2019)

#### In return, Subsea UK is looking for:

Pre-event advertising to the value of £4,500

High profile editorial coverage pre, during and post Subsea Expo

Promotion of Subsea Expo on your website and to your subscribers / readers via email



Contra



Contra



Target your publication at the subsea sector's decision-makers





## Subsea UK Awards Dinner sponsorship packages

### Subsea UK Awards Dinner Sponsor Pack Gold Tier

Secure full branding at the subsea industry's most prestigious awards ceremony and dinner.

The Gold Tier also includes:

Your company logo will be a main feature on the stage set and will feature on the menu and any other printed material produced for the dinner (booking forms, invitations, etc)

Branding opportunities in the AECC arena (exhibition hall) as agreed with Subsea UK (Sponsor to supply materials)

Table of 10 guests at the Subsea UK Awards Dinner (Wed 6 Feb 2019)

Full page ad in Subsea Expo show guide (print ready artwork to be supplied at Sponsor's own cost)



### Subsea UK Awards Dinner Sponsor Pack Silver Tier

The Silver Tier includes:

Full branding at the dinner. Your company logo will appear on the stage set and on the menu and any other printed material produced for the dinner (booking forms, invitations, etc)

Table of 10 guests at the Subsea UK Awards Dinner (Wed 6 Feb 2019)

Full page ad in Subsea Expo show guide (print ready artwork to be supplied at Sponsor's own cost)



### Subsea UK Awards Dinner Sponsor Pack Bronze Tier

The Bronze Tier includes:

Full branding at the dinner. Your company logo will appear on the stage set and on the menu and any other printed material produced for the dinner (booking forms, invitations, etc)

Table of 10 guests at the Subsea UK Awards Dinner (Wed 6 Feb 2019)

Full page ad in Subsea Expo show guide (print ready artwork to be supplied at Sponsor's own cost)



### Subsea UK Awards Dinner Drinks Reception

This pack entitles the Sponsor to full branding at the Drinks Reception, in addition to the following:

Branding at the drinks reception including your company logo featured on the menu and any other printed material produced for the dinner.

Full page ad in Subsea Expo show guide (print ready artwork to be supplied at Sponsor's own cost)

Table of 10 guests at the Subsea UK Awards Dinner (Wed 6 Feb 2019)



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Significant presence at the industry's prestigious awards ceremony





## Subsea UK Awards

£4,750  
EACH

### Awards Sponsorship Packs

Each Award sponsorship below includes the opportunity to be part of the judging panel for the Awards, plus:

- The opportunity to present the Award to the winner during the Awards ceremony
- Your company logo on the physical Award trophy
- Your company logo included on the Awards promotional material and DVD
- Table of 10 guests at the Subsea UK Awards Dinner (Wed 6 Feb 2019)
- Full page ad in Subsea Expo show guide (print ready artwork to be supplied at Sponsor's own cost)

## Categories

Subsea Company of the Year

Best Small Company

Emerging Talent (Individual)

Innovation for Safety Award (Company)



**SUBSEAUK™**  
**AWARDS**

**SOLD**



Global Exports (Company)

**SOLD**



Innovation & Technology (Company)







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5 - 7 February 2019

## See you in February!

