



SUBSEA EXPO

THE WORLD'S **LARGEST**
ANNUAL SUBSEA EXHIBITION
AND CONFERENCE



SPONSORSHIP PACK

EXHIBITION | CONFERENCE | AWARDS | MEDIA

20 – 22 February 2024
P&J Live | Aberdeen

An event by



Global
Underwater
Hub

SUBSEA EXPO 2023 STATS

SHOW HIGHLIGHTS

6,000+ VISITORS

150+ EXHIBITORS

85 SPEAKERS

14 CONFERENCE SESSIONS

3 DAYS

500+ DINNER GUESTS

40+ COUNTRIES
REPRESENTED

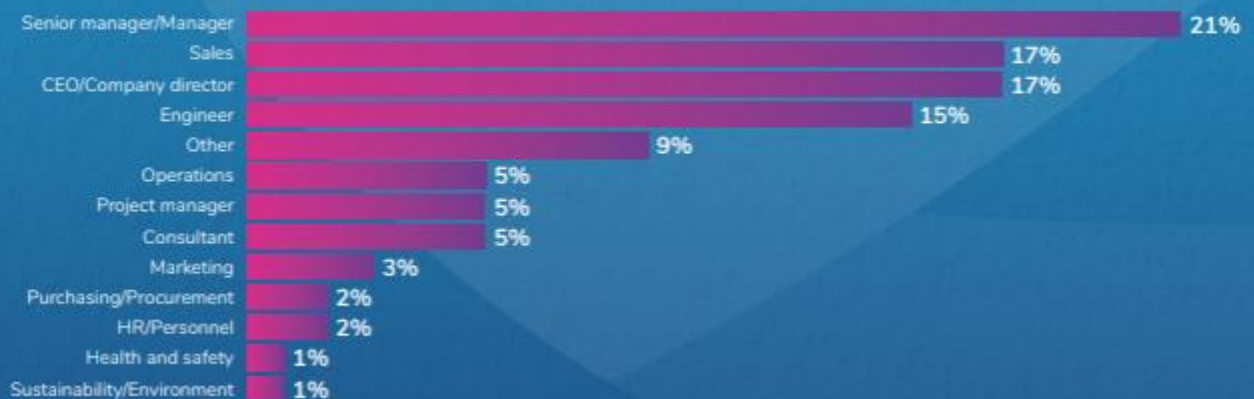
£8 BILLION UNDERWATER
INDUSTRY

61.5%
Of attendees
had
previously
attended
Subsea Expo

56% of
overseas
visitors were
first time
attendees

OVER 250
students from
across
Scotland
attended
Subsea Expo

Job function of attendees



To view the full Subsea Expo 2023 Post-Show Report, please [click here](#)

SELECT YOUR PACKAGE



EXHIBITION

PROMOTE YOUR COMPANY TO OVER 6,000 DELEGATES

Taking place over the course of three days, the exhibition showcases the innovation and capabilities of around 150 exhibitors.

CONFERENCE

PUT YOUR BRAND IN FRONT OF THE EXPERTS

The multi-stream conference welcomes around 100 experts and thought leaders in their fields from multiple sectors.



AWARDS

SPONSOR A NIGHT TO REMEMBER

The Subsea Expo Awards recognise and highlight the achievements of our industry's best and brightest individuals and companies.





EXHIBITION SPONSOR PACKAGE OPTIONS

These are just a few examples of previous sponsorships. If you would like to discuss a bespoke package, please do get in touch.

HEADLINE SPONSOR

This is the premier package for any company seeking to maximise their presence at Subsea Expo. Your logo will appear prominently on all marketing material, and on the official website in the run up to and throughout the show, including Subsea Expo literature and press releases. You'll also have a dedicated company display area in the exhibition space, display panels in the registration area and banner opportunities at the venue*, a full colour page ad on the back cover of the official show guide*, your company logo on all visitor badges and a table of ten at the prestigious Subsea Expo Awards Dinner.

REGISTRATION SPONSOR

Sponsor the registration area at Subsea Expo, and your logo on all visitor badges. Sponsors can also place pop-ups* in the registration area.

TECH SPONSOR

Wi-fi access and the ability to recharge devices is free for all delegates for the duration of Subsea Expo – thanks to the Tech Sponsor Pack. Feature your branding in the Recharge Zone where delegates can sit and continue working while their devices charge.

NETWORKING RECEPTION

Sponsor the networking reception area at the show. Place your logo on the backdrop for Subsea Expo and place your branding in The View area at [P&J Live](#).

SOLD

LANYARD SPONSOR

Sponsor the lanyards that all delegates wear and will be shown in all show photography.

SOLD

SHOW GUIDE SPONSOR

The Official Subsea Expo show guide includes the full exhibitor list, company profiles, floorplan and conference schedule overview and is a must-have for any Subsea Expo visitor attending the show. This sponsor pack places your logo on the front cover of the show guide and includes banner opportunities* in the media zone, where delegates will pick up their copies of the guide.

MEDIA ZONE

Display your branding in the media zone. The media zone is an area for delegates to pick up various publications and other media from our approved contributors.

CONTACT US

*at sponsor's own cost
All sponsors will have their logo featured on the official website



CONFERENCE SPONSOR PACKAGE OPTIONS

These are just a few examples of previous sponsorships. If you would like to discuss a bespoke package, please do get in touch.

CONFERENCE HEADLINE SPONSOR

This is the premier package for the free-to-attend conference. This gives you the opportunity to brand all of the lecterns and session title slides for every presentation set, place your literature on tables in all of the conference rooms.

THEATRE SPONSOR

Sponsor one, or all, of the three Conference Theatres on the show floor. Feature your branding on holding slides, lecterns and digital blades. Use the opportunity to display your pop-ups and distribute brochures or giveaways to delegates*.



PLENARY SPONSOR

Sponsor the opening plenary session at Subsea Expo and get your branding on the plenary session's title slides and place your literature on tables in the session's conference room.



SESSION SPONSOR

Sponsor a session at the conference and have your branding on selected session's title slides and place your literature on chairs in the session's conference room*.

PEN SPONSOR

Sponsor and brand all pens included throughout the event, at the conference and the Subsea Expo Awards and dinner. Sponsor to supply and deliver pens*.



[CONTACT US](#)

*at sponsor's own cost
All sponsors will have their logo featured on the official website



SUBSEA EXPO AWARDS PACKAGE OPTIONS

These are just a few examples of previous sponsorships. If you would like to discuss a bespoke package, please do get in touch.

SUBSEA EXPO AWARDS SPONSOR

This is the premier package for the Subsea Expo Awards ceremony and dinner, which recognises and highlights the achievements of our industry's outstanding companies and individuals. Your company logo will be a main feature on the stage set, and you'll have full branding at the dinner, so your logo will appear on the physical menu on every table, and on any printed materials produced for the dinner (such as invitations). Sponsor will also receive branding opportunities in the main exhibition hall (as agreed with GUH).

SUBSEA EXPO AWARD CATEGORY SPONSOR

COMPANY OF THE YEAR (OVER 50 EMPLOYEES / UNDER 50 EMPLOYEES)

~~CROSS SECTOR DIVERSIFICATION | GLOBAL EXPORTS |~~ **RISING STAR**

~~SAFETY INNOVATION | TECHNOLOGY DEVELOPMENT~~

GUH produces trophies for each individual award and this pack entitles you to sponsor one award from a category of your choosing. You will also have the opportunity to be part of the judging panel for the awards, and present the award to the winner during the awards ceremony. Your company logo will be included on all Subsea Expo Awards promotional material.

SUBSEA EXPO AWARDS DRINKS RECEPTION

Sponsor the drinks receptions, which takes place ahead of the Subsea Expo Awards and dinner. You will have full branding at the reception, and your company logo will feature on the physical menu on every table, and on any printed materials produced for the dinner (such as invitations).

WINE SPONSOR

Sponsor the wine at the Subsea Expo Awards dinner and place your branding on the bottle labels on each table

*at sponsor's own cost

All sponsors will have their logo featured on the official website

[CONTACT US](#)



MEDIA PARTNER PACKAGE OPTIONS

Media partnership deals include a range of options tailored to suit your needs. We have paid sponsorship options available, as well as mutually beneficial agreements involving co-promotion.

OFFICIAL MEDIA PARTNER

This is the premier package for any media organisations seeking to enhance their visibility at Subsea Expo with prominent branding on all Subsea Expo publications, the official website, and through pop-ups or other branding displays as agreed with GUH (sponsor to supply materials). Includes branding opportunities in the Media & Recharge Zone and distribution of your publication throughout the show. This partnership includes a free exhibition stand or space. It has the potential for a Subsea Expo 'Show Daily' with the opportunity to sell advertising. Access to speakers, partners and exhibitors in the run-up to Subsea Expo. Also includes guest places (x4) at the Subsea Expo Awards and dinner.

SUPPORTING MEDIA SPONSOR

Feature your branding on Subsea Expo literature & signage. Display your logo on the official website. Includes pop-up displays or other branding displays as agreed with GUH (sponsor to supply materials). Access to speakers, partners and exhibitors in the run-up to Subsea Expo. Distribution of your publication throughout the show and to delegates from designated areas (to be supplied at sponsor's own cost). Guest places (x2) at the Subsea Expo Awards and dinner.



[CONTACT US](#)



SUBSEA EXPO

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